



RAMOSDESIGN

CREATIVE DESIGN SOLUTIONS

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M R . R E N E R A M O S

P R O F I L E

National award-winning Director and Graphic Designer, offering creative design solutions in all aspects of graphic communications. Proficient on Apple Macintosh, with a cross-platform understanding of the PC environment. Contributing photographer to iStockphoto and Shutterstock.

► [BROWSE DESIGN SAMPLES](#)

E X P E R I E N C E

Creative Director/Photographer

Ramos Design, Northern Virginia

October 2001 to present

Expertise includes taking concept through production for press, creative animation, illustration, photo correction, and photography.

Creative Director

LeapFrog Solutions, Fairfax, VA

March 2009 to present

Conceptualize, design and manage production of promotional materials in traditional print media as well as electronic and online media. Manage and motivate creative team members, ensuring the talents of each are best utilized. Work closely and effectively, both directly with clients as well as the account management department, to facilitate accurate communication of ideas, goals, and requirements to the design team. Present creative to clientele. Oversee the work of freelance artists, designers, photographers, and illustrators. Maintain communications and coordinate estimates with service bureaus, paper merchants, and printers.

Art Director

Ellipse Design, Falls Church, VA

June 1998 to March 2009

Provide strategic leadership to a team of design professionals and temporary design staff. Oversee/design product and promotional packaging, annual reports, corporate identity, calendars, web design, photography, direct mailers, posters, and various advertising materials. Direct communication with a diverse list of prospective and established clientele. Travel on sales meetings to present creative solutions. Extensive experience with correctly preparing files for press and attending press inspections. Received numerous design industry awards including many consecutive years from the *Calendar Marketing Association* and the *Communicator Awards*.

Senior Designer

Balmar, Inc, Falls Church, VA

March 1990 to June 1998

Design of annual reports, corporate identity, direct mailers, catalogs, posters, advertisements, in-house press inspections.

Graphic Specialist

Vinnell Corporation, Fairfax, VA

July 1984 to March 1990

Design of publication covers, advertisements, logos, business graphics, coordination of off-site printing and press inspections.

E D U C A T I O N

Enproco Design & Drafting Institute, Technical Degree

S O F T W A R E

Adobe CSS (Photoshop, InDesign, Illustrator, Acrobat, Flash, Dreamweaver), QuarkXPress, Fontographer, MetaCreations Infini-D, iMovie, Microsoft Office

A W A R D S

2015

Hermes, Platinum Award
- ExxonMobil "Methanol to Gasoline (MTG)" Ad

2012

Communicator Awards, Silver Award of Distinction
- Inova "Paperless Initiative" Campaign

2007

MarCom Awards, International Award Competition
- Gold Award, "D.C. Lottery 2006 Annual Report"

Calendar Marketing Association, National Award Competition
- Best in Show, Rodney A. Andersen Award, "Decades"
2007 Calendar
- Best Graphic Design, Gold Award, "Decades" 2007 Calendar

Communicator Awards, Print Media Awards
- Award of Distinction, "Decades" 2007 Calendar
- Honorable Mention, Diecut Holiday Greeting Card

Summit International Awards
- Bronze Winner, "Decades" 2007 Calendar

2006

Calendar Marketing Association, National Award Competition
- Best Graphic Design, Gold Award, "Discover Balmar"
2006 Calendar

2005

Calendar Marketing Association, National Award Competition
- Best Graphic Design, Silver Award, "Balmar Rocks!"
2005 Calendar

Communicator Awards, International Award Competition
- Crystal Award of Excellence, "Balmar Rocks!" 2005 Calendar

2004

Calendar Marketing Association, National Award Competition
- Best in Show, Rodney A. Andersen Award, "Great and Small"
2004 Calendar
- Best Design, Gold Award, "Great and Small" 2004 Calendar

Communicator Awards, International Award Competition
- Crystal Award of Distinction, "Great and Small" 2004 Calendar

2002

Calendar Marketing Association, National Award Competition
- Best Graphic Design (Technical Category), Gold Award, "Chips"
2002 Calendar
- Most Creative Marketing Application, Silver Award, "Chips"
2002 Calendar
- Most Original, Silver Award, "Chips" 2002 Calendar

2001

Calendar Marketing Association, National Award Competition
- Best Graphic Design, Bronze Award, "The Big Picture"
2001 Calendar

2000

Calendar Marketing Association, National Award Competition
- Best Theme, Gold Medal, "LIFeSCAPES" 2000 Calendar

Calendar Marketing Association, National Awards Competition
- Best Graphic Design, Silver Award, "LIFeSCAPES" 2000 Calendar

1998

American Society of Association Executives, PRIMA Award
- First Place, Corporate Collateral, "Balomars" 1998 Calendar

Calendar Marketing Association, National Awards Competition
- Best Graphic Design, Gold Award, "Balomars" 1998 Calendar

1997

Calendar Marketing Association, National Awards Competition
- Best Graphic Design, Gold Award, "Colors" 1997 Calendar
- Best Typography, Gold Award, "Colors" 1997 Calendar

1996

Calendar Marketing Association, National Awards Competition
- Most Original, Silver Award, "Designer's Palette" 1996 Calendar
- Best Graphic Design, Silver Award, "Designer's Palette"
1996 Calendar

1995

Zanders USA, Distinguished Graphic Arts Performance on
Zanders Papers
- Award of Excellence, "Change" 1995 Calendar

Calendar Marketing Association, National Awards Competition
- Best Typography, Silver Award, "Change" 1995 Calendar
- Best Graphic Design, Merit Award, "Change" 1995 Calendar

Printing Industries of America, Inc., International Graphic Arts
Awards Competition
- Certificate of Merit, "Change" 1995 Calendar

1994

Printing Industries of America, Inc., International Graphic Arts
Awards Competition
- Award of Recognition, "Balmar Edge" Fall 1993 Newsletter
- Certificate of Merit, "Chili Pepper" Poster

Printing & Graphic Communications Association, Excellence in
Print Awards
- Judges Award, "Autumn" Promotion
- Award of Recognition, "Balmar Edge" Fall 1993 Newsletter
- Certificate of Merit, "Chili Pepper" Poster

Publishing & Production Executive, Gold Ink Awards Competition
- Gold Ink Award for Newsletters, "Balmar Edge"
Fall 1993 Newsletter

Printing Industries of Virginia
- Award of Excellence, "Balmar Edge" Fall 1993 Newsletter

1993

Pre-Miere Awards Competition
- 1993 Best of Show, "Balmar Edge" Fall 1993 Newsletter
- Pre-Miere Award for Desktop Excellence, "Balmar Edge"
Fall 1993 Newsletter

Printing & Graphic Communications Association, Excellence in
Print Awards
- Award of Excellence, "Chili Pepper" Poster
- Best of Category, "Balmar Edge" Fall 1993 Newsletter